Alt texts

An alternative text says what an image shows — for people who cannot see it, for screen readers and for search engines. Accessibility law and the WCAG require one for every image that conveys something. With every scan Media Organizer reads which alt text an image has at every place where it is used.

What is checked

Mark	Meaning
No text	The place has no alt text at all.
Empty	The text is empty, but the place is not marked as decorative. Check whether the image only decorates.
File name	The text is the file name or a camera name like “IMG_1234” — it says nothing about the image.

Read are images in the text of articles, categories and modules, the image fields of articles (intro and full image), media custom fields, banners and the layouts of **YOOtheme Pro** in articles and modules (image elements, panels, images in text elements); in the Pro version YOOtheme templates as well. Background images of sections, rows and columns need no text, and an alt text bound to the article counts as set. Images you marked as **decorative** in Joomla need no text and do not appear.

The view “Alt texts”

The dashboard gives the number of images used without a useful text. A click opens the list: per image a preview and every place with its mark, the current text and an edit link. At the top you filter by mark.

> **Pro version.** Write one text **for every place of an image without one** at once, or change **a single place**. Existing texts and places marked decorative stay. As with changing references, a preview shows every place, right next to the image: you confirm there, the page stays where it is, and the card then shows the new state. Every change can be taken back under *Changes*.

Good alt texts

- Describe what the image says *here*, not what the file is called.
- Short: one sentence is usually enough.
- No “image of …” — screen readers announce the image anyway.
- An image that only decorates is marked as decorative in Joomla.

Where to go from here

- Changing references (Pro)

Applies to version 2.0.2.

?Deutsche Fassung

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